

ORDER



KSDK

Orders
Order / Rev: 704077
Alt Order #: 06251530
Product Desc: MO/HEALTH-EDUCATION
Estimate: 2134
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **Missouri 4 Health & Education**
Demographic: A35+
Product Codes: IS-Issue/Ballot
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	57	\$89,330.00	\$75,930.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	57	\$89,330.00	\$75,930.50	0.00
Totals	57	\$89,330.00	\$75,930.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	11/02/12	11/02/12	M-F 10-11A News at 10am	CM	10-11A	----F--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$560.00		0.00			
2	KSDK	11/02/12	11/02/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$790.00		0.00			
3	KSDK	11/02/12	11/02/12	M-F 4P News News 5 at Four	CM	4-430P	----F--	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,125.00		0.00			
4	KSDK	11/02/12	11/02/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,800.00		0.00			
5	KSDK	11/02/12	11/02/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,025.00		0.00			

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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Missouri 4 Health & Education
 Product Desc: MO/HEALTH-EDUCATION
 Estimate: 2134
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	11/02/12	11/02/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,350.00		0.00			
7	KSDK	11/02/12	11/02/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
9	KSDK	11/02/12	11/02/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$850.00		0.00			
10	KSDK	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,375.00		0.00			
11	KSDK	11/05/12	11/05/12	M-F 10-11A News at 10am	CM	10-11A	M-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$560.00		0.00			
12	KSDK	11/05/12	11/05/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$790.00		0.00			
13	KSDK	11/05/12	11/05/12	M-F 4P News News 5 at Four	CM	4-430P	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,125.00		0.00			
14	KSDK	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$1,235.00	P-1	0.00	NM	1	\$1,235.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,235.00		0.00			
15	KSDK	11/05/12	11/05/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,800.00		0.00			
16	KSDK	11/05/12	11/05/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,025.00		0.00			
17	KSDK	11/05/12	11/05/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,350.00		0.00			
18	KSDK	11/05/12	11/05/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,000.00		0.00			
20	KSDK	11/05/12	11/05/12		CM	9-10A	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10A											
				NBC Today Show II 9-10A											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$850.00		0.00			
22	KSDK	11/03/12	11/03/12	Sat 6p	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
				News Channel 5 at 6P Sat											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$1,575.00		0.00			
23	KSDK	11/03/12	11/03/12	Sat 6-7A	CM	6-7A	-----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Sat 6-7A											
				TODAY IN ST LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$550.00		0.00			
24	KSDK	11/03/12	11/03/12	SAT TDY	CM	7-9A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
				NBC Today Show (Sa)											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$1,125.00		0.00			
25	KSDK	11/04/12	11/04/12	NC5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
				News Channel 5 at 5P Sun											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$1,575.00		0.00			
26	KSDK	11/04/12	11/04/12	Sun 6-7A	CM	6-7A	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Sun 6-7A											
				TODAY IN ST LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$550.00		0.00			
27	KSDK	11/04/12	11/04/12	SUN TDY	CM	7-8A	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
				NBC Today Show (Su)											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$1,125.00		0.00			
29	KSDK	11/04/12	11/04/12	Sun 9a	CM	9-10A	-----S	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
				Sun 9-10a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$1,010.00		0.00			
30	KSDK	11/01/12	11/01/12	LN (M-F)	CM	10-1035p	---T---	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
				LN (M-F)											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$3,375.00		0.00			
31	KSDK	11/01/12	11/01/12	M-F 10-11A	CM	10-11A	---T---	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
				News at 10am											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$560.00		0.00			
32	KSDK	11/01/12	11/01/12	M-F Noon News	CM	12-1230p	---T---	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
				Noon News											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$790.00		0.00			
33	KSDK	11/01/12	11/01/12	M-F 4P News	CM	4-430P	---T---	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
				News 5 at Four											
				LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,125.00		0.00			
34	KSDK	11/01/12	11/01/12		CM	5-530P	---T---	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00

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Advertiser: Missouri 4 Health & Education
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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5P News News Channel 5 at 5P															
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---	T---					1	\$2,800.00		0.00			
35	KSDK	11/01/12	11/01/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---	T---					1	\$3,025.00		0.00			
36	KSDK	11/01/12	11/01/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---	T---					1	\$1,350.00		0.00			
38	KSDK	11/01/12	11/01/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---	T---					1	\$850.00		0.00			
39	KSDK	10/30/12	10/30/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$3,375.00		0.00			
40	KSDK	10/30/12	10/30/12	M-F 10-11A News at 10am	CM	10-11A	-T-----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$560.00		0.00			
41	KSDK	10/30/12	10/30/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$790.00	P-1	0.00	NM	1	\$790.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$790.00		0.00			
42	KSDK	10/30/12	10/30/12	M-F 4P News News 5 at Four	CM	4-430P	-T-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,125.00		0.00			
43	KSDK	10/30/12	10/30/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$2,800.00		0.00			
44	KSDK	10/30/12	10/30/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$3,025.00		0.00			
45	KSDK	10/30/12	10/30/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,350.00		0.00			
47	KSDK	10/30/12	10/30/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	-T-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$850.00		0.00			
48	KSDK	10/31/12	10/31/12		CM	10-11A	--W----	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00

Order / Rev: 704077
 Alt Order #: 06251530
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Missouri 4 Health & Education
 Product Desc: MO/HEALTH-EDUCATION
 Estimate: 2134

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N62	KSDK	11/01/12	11/01/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	---T---		1		\$1,250.00		0.00					
N63	KSDK	10/30/12	10/30/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-T-----		1		\$1,250.00		0.00					
N64	KSDK	10/31/12	10/31/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	--W----		1		\$1,250.00		0.00					
Totals														57	\$89,330.00